

EC21 Global B2B Marketplace

Sign In | Join Free | Community | Inquiry Basket (0) | Help

Buy Now | Sell Now | Services | My EC21

Products | Selling Leads | Buying Leads | Companies | Access Global Buyer DB | Chinese | Korean | Search Products | Advanced Search | Add EC21 to Favorite

Follow us on Twitter | Quick Site Guide | led spot light - small scale industries - 1

**Browse by Category**

- Agriculture
- Apparel
- Automobiles & Motorcycles
- Business Services
- Chemicals
- Computer Hardware & Software
- Construction & Real Estate
- Consumer Electronics
- Electrical Equipment & Supplies
- Electronic Components & Supplies
- Energy
- Environment
- Excess Inventory
- Fashion Accessories
- Food & Beverage
- Furniture & Furnishings
- General Industrial Equipment
- General Mechanical Components
- Gifts & Crafts
- Hardware
- Health & Medical
- Home & Garden
- Home Appliances
- Lights & Lighting
- Luggage, Bags & Cases
- Manufacturing & Processing Machinery
- Measurement & Analysis Instruments
- Minerals & Metallurgy
- Office & School Supplies
- Packaging & Paper
- Personal Care
- Printing & Publishing
- Rubber & Plastics
- Security & Protection
- Service Equipment
- Shoes & Accessories
- Sports & Entertainment
- Telecommunications
- Textiles & Leather Products
- Timepieces, Jewelry & Eyewear
- Tools
- Toys
- Transportation
- Hot Searches
- Hot Ranking This Month

**EC21 Community Forum** **click!**  
Share Knowledge. Meet Members. Get Involved.

**Welcome!** Start your trade now!  
Sign In | Join Now | Find ID/PW

**Featured Products**


**Regional Channel**

China | Korea | Taiwan | India | Hong Kong | United States | Turkey | More

**NEW** Products (43,703) | Selling Leads (59,133) | Buying Leads (204) | Companies (2,028)

**New Buying Leads**

Buy LDPE Film Scrap...	Aug 25
Buy Various Chemical...	Aug 25
Buy Mosquito Net	Aug 25
Buy Tomato Paste	Aug 25
Buy Wholesale Xtc M...	Aug 26

**New Selling Leads**

Sell Autoboss V30	Aug 25
Sell ICUMSA Sugar	Aug 25
Sell ArrowTooth Flou...	Aug 25
Sell Golf Glove	Aug 25
Sell Wholesale Xtc M...	Aug 25

**New Products**

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**Idea Products**

Prevent wrinkles and dryness on the face.	The turbine will run under sunshine or light.	Cultivate a plant easily in any time, any place.

**Community**

Recent Topics | Unsolved Questions

- how to aquire suppliers data for importing ... 2010-08-24 23:31
- Are you a waste paper seller? 2010-08-24 21:38
- Secondary MS Plate 2010-08-24 19:40
- Is there some buyer of fitness equipments? 2010-08-24 19:16

**Premium Services**

<b>Trade OK</b> Need new buyers? Trade OK will boost your buyers contacts!	<b>Trade PRO</b> VIP Membership! Only available to the superior members!	<b>Credit Reports</b> Check the reliability of your suppliers and buyers	<b>World Trade Zone</b> Promote via WTZ magazines and e-books.
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**Global Buyer Search**

Over 1 Million Global Buyers Directory  
Find your global buyers here!

**News & Notice**

- Follow us on Twitter & Leave your comments!
- EC21 is now available on your mobile!
- EC21 10th Anniversary Promotion!
- Introducing New EC21 Country Search!

**Trade Fairs with EC21**

**SIAL 2010**  
Date: Oct 17-21, 2010  
Venue: Paris Nord Villepinte, France  
Major Categories: Global Food

**Popular Searches**

paper bag battery auto parts led light sunglasses caustic soda solar panel altv furniture gps jeans motorcycle garments mp3 jewelry speaker steel pipe handbag iron ore shoes sugar mobile phone tyre

**EC21 Newsletter**

Your e-mail address:

**EC21 ec21talk**

@Younam\_Ha Thank u, younam yesterday

@NB17\_Celle Thank you for your support. We will do our best to help your business trade. OK? ^^ We will let you know when you get the trail

**Product Video**

BooKetLabel

**GITC** | **E-DJTRADE** | **INCHEON INTERNET TRADE PLAZA** | **EUROPAGES**



## EC21.COM MEMBERSHIP OVERVIEW

EC21 Inc. (Headquarter)  
501 Trade Tower, World Trade Center  
Gangnam-gu, Samseong Dong  
Seoul, Korea  
135-729

Phone: +82 - 2 - 6000 - 4393  
Fax: +82 - 2 - 6000 - 5310  
Email: vipsupport@ec21.com  
Website: www.ec21.com

1. About Us
2. Contents
3. Membership Comparison
4. Premium Membership
5. Banner Spot



## Who We Are



EC21 is one of the world's leading B2B e-commerce company, connecting millions of buyers and suppliers worldwide through 3 major e-marketplaces: Global B2B marketplace (www.ec21.com) for worldwide exporters and importers, a Chinese-version marketplace (cn.ec21.com) for importers and exporters in China, and a Korean version marketplace (kr.ec21.com) for domestic traders in Korea.

EC21 is headquartered in Seoul, Korea has 8 regional sales offices throughout mainland China along with sales offices in Vietnam, Turkey, India, Italy and Pakistan.

## What We Offer

We provide Basic and Premium membership services using which suppliers can easily create their own homepage to showcase products online, locate and contact global buyers, reply to buying leads and post trade offers to sell.

Buyers can use the site for free and can easily search for new products, locate and contact new suppliers, and post buying leads.

With the trust and support of millions of buyers and sellers worldwide, EC21 has today become one of the world's largest and most popular B2B network with over **3 million** Product listings and buying/selling leads and **over 600,000** inquiries are exchanged every month.





## Our Contents

We provide a One-Stop Trading Information Resource for global B2B traders online. Our site visitors may access to find a variety of trading resources, such as buyers and suppliers' company information, buying and selling offers, advanced searching tools, up-to-date directory of global buyers, credit services and much more.

		Free	Trade OK	Trade PRO
Product	Priority Search Listing	3 <sup>rd</sup> Level	2 <sup>nd</sup> Level	1 <sup>st</sup> Level
	No. of displaying Products Online	15 Max.	50 Max.	100 Max.
	Adding a Watermark Feature	✘	✔	✔
	Multiple Image Upload per Product	✘	✔	✔
	Product Repost Feature <sup>1)</sup>	✘	✔	✔
Trade Leads	Priority Search Listing	3 <sup>rd</sup> Level	2 <sup>nd</sup> Level	1 <sup>st</sup> Level
	No. of displaying Trade Leads Online	20	200	Unlimited
	No. of sending inquiries to Buying Leads / day	20	40	60
	Trade Leads Repost Feature <sup>1</sup>	✘	✔	✔
	Access to Buying Leads	3 days later	Exclusive	Exclusive
Company Website	Priority Search Listing	3 <sup>rd</sup> Level	2 <sup>nd</sup> Level	1 <sup>st</sup> Level
	Customize Feature with Site Style Editor	✘	✔	✔
	A&V Mark (TradeVerify Seal on Website)	✘	✔	✔
	Private Showroom Feature	✘	✘	✔
	Product Inquiry Statistics Feature	✘	✘	✔
Credit Service	Credit Report (Free Offer)	✘	✘	Up to 4 times
	<i>Authentication</i> TradeVerify (Free Offer)	✘	✔	✔
Online Marketing Tools	Keyword Banner (Free Offer)	✘	✘	✔
	Category Banner (Free Offer)	✘	✘	✔
	Product Exposure on Main Page <sup>2)</sup>	✘	✔	✔
	Featured Products on Buy Now Section <sup>3)</sup>	✘	✔	✔
	Access to Global Buyer Database	✘	✔	✔
	No. of sending inquiries to Global Buyers	✘	20/day, 300/mo.	60/day, 600/mo.

1) "Repost" feature allows members to re-publish their products/Trade Leads online.  
 2) The latest products that are registered are displayed (Update in every 1 hour)

3) Products may be displayed in this section upon request. (Premium members only)

## TRADE PRO

Membership Price **US\$ 1,385** / year

*The fastest way to maximize your exposure*

### Trade PRO Key Features

- ✓ **30x MORE** Inquiries *than Free members*
- ✓ **TOP-LEVEL** Priority Search Listing *(Higher than Trade OK, Free Members)*
- ✓ **FREE** Advertising Package *3 different advertisement layouts (\$1,000 Value)*
- ✓ **FREE** Credit Service Package *TradeVerify + Credit Reports (\$308 Value)*



**Maximize Your Exposure**  
Display up to 100 products and get Listed by TOP-LEVEL priority listing



**Free Advertising Package**  
Get \$1,000(USD) value advertising package for FREE



**Access Global Buyer Search**  
Search over 1 million Global Buyer DB and send your inquiries up to 400 per month.



**Get Buyers' Trust Instantly**  
Maximize with TradeVerify, Credit Report, Trade PRO mark



**Private Showroom**  
Promote your products to your Buyers by 1-on-1 target marketing



**Premium Company Website**  
Customize a professional looking website with over 60 design templates

## TRADE PRO

Membership Price **US\$ 1,385** / year

The fastest way to maximize your exposure

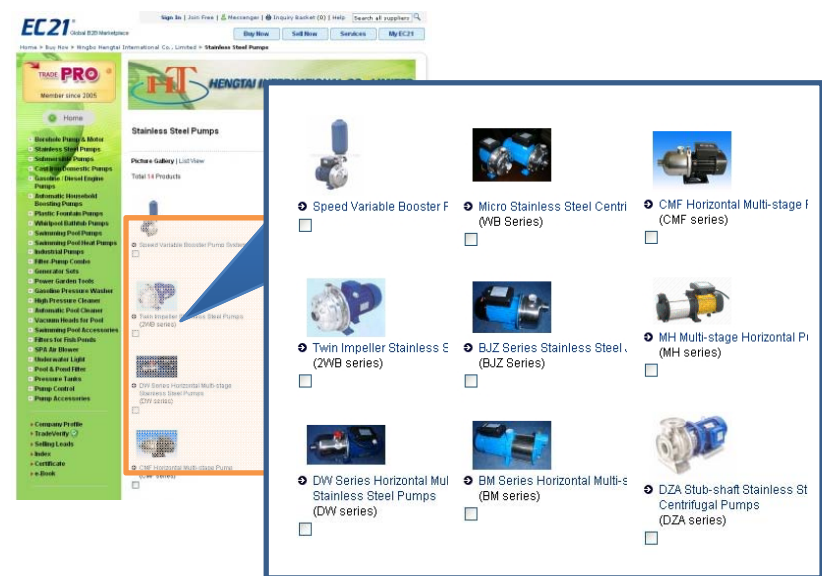
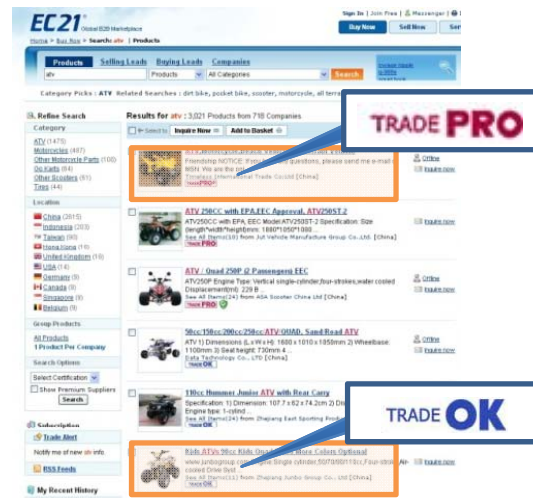
Key  
Feature #1

### Maximize Your Exposure

Trade PRO members may display up to 100 products and UNLIMITED selling leads with TOP-LEVEL Priority Search Listing. This feature will make them get listed on top of the search result pages and may get up to 30 times more inquiries than free members.

► Get **TOP-LEVEL** Priority Search Listing

► Display up to **100** Products and **Unlimited** Selling Leads

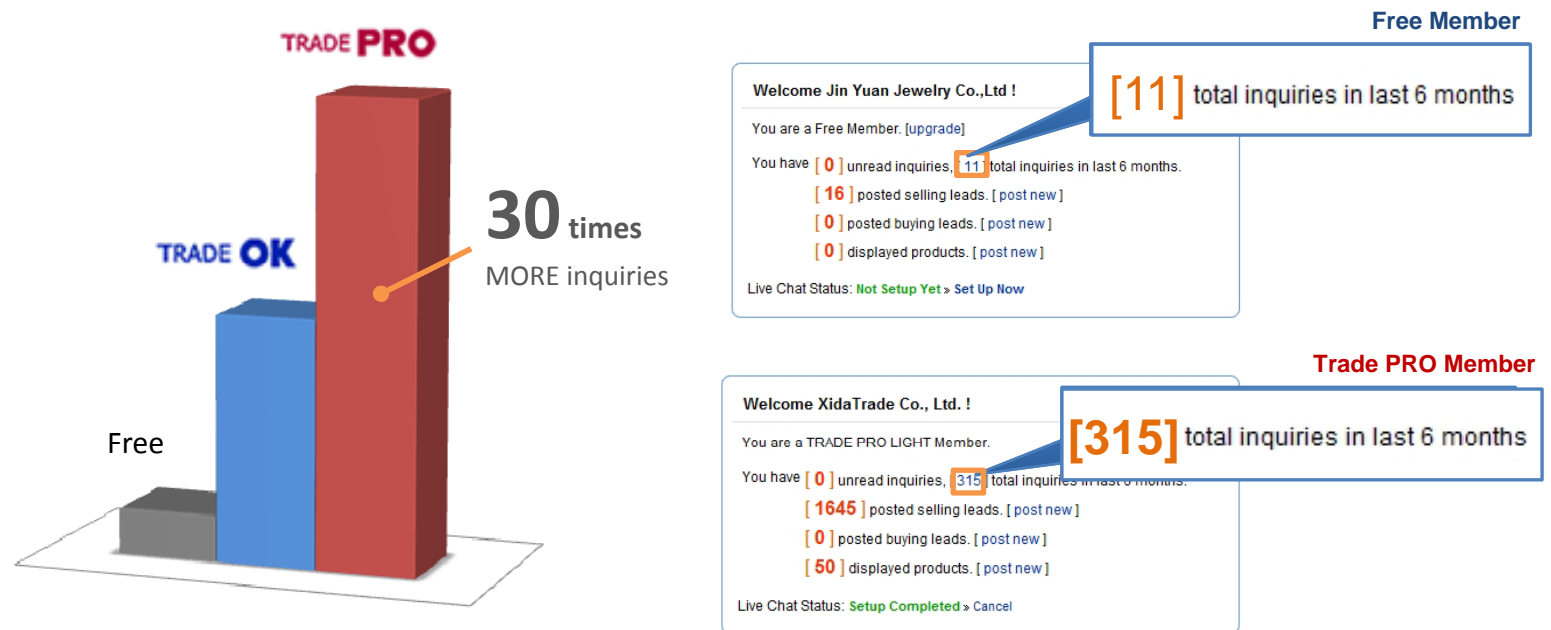


## TRADE PRO

Membership Price **US\$ 1,385** / year

*The fastest way to maximize your exposure*

- ▶ Get up to **30 times** more inquiries than free members\*



\* Based on the research conducted by EC21.com, Trade PRO members receive on average 30 times more inquiries than free members.



## TRADE PRO

Membership Price **US\$ 1,385** / year

The fastest way to maximize your exposure

Key  
Feature #2

### Free Advertising Package (US\$ 1,000 Value)

Trade PRO members receive 3 FREE Advertising Package (valued at US\$1,000) to maximize their product exposure on EC21.com for up to 2 months.

► Trade PRO members receive 3 different advertising package offered by EC21.com

#### 1. Featured Products

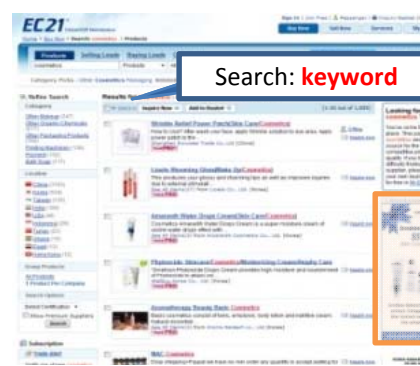


Free Display for **4** weeks

**\$600** Value Free

\*One selected product will be displayed on the main page.

#### 2. Keyword Search Banner



Free Display for **8** weeks

**\$200** Value Free

\*One free banner for keyword searching.

#### 3. Category Search Banner



Free Display for **8** weeks

**\$200** Value

\*One free banner for category searching.

## TRADE PRO

Membership Price **US\$ 1,385** / year

*The fastest way to maximize your exposure*

Key  
Feature #3

### Access Global Buyers

Trade PRO members may get exclusive access to over 1 million Global Buyers database including buyer contact information and their business fields. All Trade PRO members may search by keywords or business categories and send individual or group inquiries up to 800 per month.

► Exclusive Access to Global Buyers Database

► Send individual or group inquiries to buyers



Search for buyers by keywords or categories in over **1 Million Global Buyer DB**



## TRADE PRO

Membership Price **US\$ 1,385** / year

The fastest way to maximize your exposure

### Key Feature #4

### Get Instant Buyers' Trust

Build buyer confidence with a verified company profile. All Trade PRO members may apply TradeVerify, authentication and verification service by third-party security service providers, one-time for FREE (Valued at US\$ 150). With this free offer, Trade PRO members may build immediate buyers' trust and let buyers know Trade PRO members are legitimate and serious supplier.

► Verified seals are appeared on the followings:

The screenshot shows the EC21 Trade PRO profile for ASA Scooter China Ltd. Three red boxes highlight the 'TRADE PRO' badge, the 'Authenticated and Verified by ACP' seal, and the 'Contact us' section. A callout box on the right displays three verification seals: 'Authenticated and Verified by ACP', 'Authenticated and Verified by EC21', and 'Authenticated and Verified by SINOTRUST 新华信'.

► Free Buyers' Credit Report Offer

### ZEN-TEK ELECTRONICS PTY LTD.

Date: 26 Jul, 2006

Global Identifier	: 12345678
Country	: Australia
Business Entity Name	: ZEN-TEK ELECTRONICS PTY LTD (****)
Trading As	: Not Applicable
Legal Short Form	: PTY LTD
Registered Address	: 409 King St, Parramatta, Sydney, NSW 2124
Operational Address	: 409 King St, Parramatta, Sydney, NSW 2124
Type of Operational Address	: Commercial Building
Business Entity Tel.	: 2-26511515
Business Entity Fax	: 2-26511717
Industry	: Electronic Products & Components
CEO/Chairman	: Mr. Angel Mei-ling Wang
Legal Form	: Private Limited Company
Type of Issuing Authority	: Federal
Issuing Authority	: Australian Securities & Investments Commission (ASIC)
Business Entity License No.	: ACN 123 456 789
Business Entity License Date	: 1 April, 1998
License Type	: A company owned by shareholders, incorporated with limited liability and confirmed with the respective Government authorities to legally exist.

The office appears to be a normal business office environment. The telephone switchboard is answered professionally enabling incoming calls to be transferred to the person nominated in the Biz-check Report.

The image shows two product listings. The first is 'CE ATV (200J-2, Water Cooled) Quad' with a 'TRADE PRO' seal. The second is '50cc-150cc-200cc-250cc-ATV-QUAD, Sand Road ATV' with a 'TRADE OK' seal.

Trade PRO members may apply for the **Credit Reports**(Biz-Check) to check whether the buyer is legitimate or not for up to **4 times** for FREE(valued at **US\$ 158**).

## TRADE PRO

Membership Price **US\$ 1,385** / year

*The fastest way to maximize your exposure*

Key  
Feature #5

### Private Showroom

All Trade PRO members are able to use a Private Showroom to store and promote safely to the target buyers in case of having a certain product(s) that need(s) to be kept in private.  
*Available for Trade PRO members only.*

► **Highly-Secured Private Showroom Available**

Trade PRO members may use this Private showroom to promote their products such as prototype or products that need to be kept in private to the target buyers instead of displaying on the keyword or category search lists.

Prototype samples,  
Secure-required  
design, etc.







Stored in

**Private Showroom**

**Garam International**  
Welcome to Design products private showroom. It is a private store front for EC21's Trade F

[Inquire Now](#) [Add to Basket](#)

Select All | [Clear All](#)

-  **Necklace Prototype**  
Highly confidential product? NB-01 Necklace prototype design set  
NB-01 Korea
-  **Jewelry Accessories No.1**  
Highly Confidential Product ? Jewelry Accessories - Prototype Ve  
NB-02 Korea
-  **Jewelry Accessories No.2**  
Jewelry Accessories - Prototype Version 20394-394 Material Silver  
necklace flying wings of love Material: quality Alloy Size: 3.5 X 3 cm  
NB-03 Korea
-  **Necklace Prototype No.2**  
Highly Confidential Product ? Jewelry Accessories - Prototype Ve

## TRADE PRO

Membership Price **US\$ 1,385** / year

The fastest way to maximize your exposure

Key Feature #6

### Premium Company Website

All Trade PRO members may create a professional-looking company homepage within EC21.com with our Site Style Editor offering over 60 design templates.

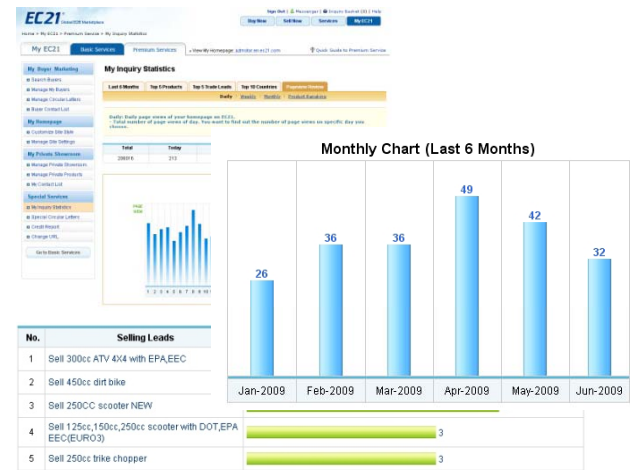
#### ▶ Company Website with SiteStyle Editor



Customize website templates, menu, button, background image and more with Site Style Editor



#### ▶ Product Inquiry Statistics



Check to see which product has received the most inquiries. With the statistic report, Trade PRO members may able to analyze and understand current buyers' behavior or interests in Trade PRO members' products.

## TRADE OK

Membership Price **US\$ 495** / year

*Cost Effective Marketing Tool – Business Starter Kit*

### Trade OK Key Features

- ✓ **5x MORE** Inquiries *than Free members*
- ✓ **2<sup>nd</sup> TIER** Priority Search Listing *(Higher than Free Members)*
- ✓ **Access Global Buyer DB** *UNLIMITED ACCESS OVER 1 Mil. Buyer DB*
- ✓ **FREE** TradeVerify Credit Service



#### Increase Your Exposure

Display up to 50 products and stay ahead of your competitors by Priority Search Listing



#### Access Global Buyer Search

Search over 1 million Global Buyer DB and send your inquiries up to 200 per month.



#### Build Buyers' Trust Faster

Increase buyer confidence with TradeVerify and Trade OK mark.



#### Premium Company Website

Customize a professional looking website with over 60 design templates

## TRADE OK

Membership Price **US\$ 495** / year

Cost Effective Marketing Tool – Business Starter Kit

Key  
Feature #1

### Increase Your Exposure

Trade OK members may display up to 50 products and UNLIMITED selling leads with 2<sup>nd</sup> TIER Priority Search Listing. Trade OK members may be able to stay ahead of the competitors and Free members on the search result pages and get up to 5 times more inquiries than free members.

► Display up to 50 Products and 200 Selling Leads

► Get Priority Search Listing

**TRADE OK**  
Member since 2008

**Lowest Price Trade Co.Ltd**  
Urban Apparel

Our company is specialized in supplying hip-hop clothing, you could find more style on our website with competitive price.

Picture Gallery | List View [Inquire Now](#) [Add to Basket](#)

Total 14 Products [Select All](#) | [Clear All](#)

- HipHop Apparel (HipHop Apparel)
- Christian Audigier Apparel (Christian Audigier)
- Crown Holder Apparel (Crown Holder Apparel)

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**[Selling Leads]**

[Inquire Now](#) [Add to Basket](#)

Total 43 Selling Leads [Select All](#) | [Clear All](#)

**Sell wholesale designer women sandal** (2009/07/28)

(website www.listylish.com) Our company is specialized in supplying designer women sandal, we offer superior product and best service with competitive price. We are looking forward to building sincere...

→ Related Keywords: Christian Louboutin, Manolo Blahnik, Jimmy Choo

**EC21** Global B2B Marketplace

Home > Buy Now > Apparel > Pants, Trousers & Jeans > Products

Products Selling Leads Buying Leads Companies

Products: Pants, Trousers & Jeans [Search](#)

Refine Search

Results for **Pants, Trousers & Jeans**: 3,436 Products from 1,336 Companies (121-140 out of 1,336)

- Fashion Jeans**  
Product Attributes Gender: Women's Material: 98% Cotton, 4% Spandex  
Size: Small / Medium / Large / ...  
[Inquire Now](#) [Add to Basket](#)
- Ladies Jeans**  
Click on small image to see the detail enlarge. Item No: 0017 Model No: 0021 Model No: 0022  
[Inquire Now](#) [Add to Basket](#)
- Woman Pants**  
Features We can all kinds of woman dress manufacture in Korea dealing USA buyer and exporting FDA.  
[Inquire Now](#) [Add to Basket](#)
- Women's Clothes**  
In coverage 157lb - targeted for B type male and female for all ages - incorporated lightness on ...  
[Inquire Now](#) [Add to Basket](#)
- Cropped Baggy Pants**  
MAGE Comfortable but stylish look in loose fit, it can be matched with a casual shirt or for ...  
[Inquire Now](#) [Add to Basket](#)
- Flannel Pant**  
Shell: T/C, printed free camo Accessories: zipper, button, ...  
[Inquire Now](#) [Add to Basket](#)

## TRADE OK

Membership Price **US\$ 495** / year

*Cost Effective Marketing Tool – Business Starter Kit*

► Up to **5 times** more inquiries than free members\*



\* Based on the research conducted by EC21.com, Trade PRO members receive on average 30 times more inquiries than free members.

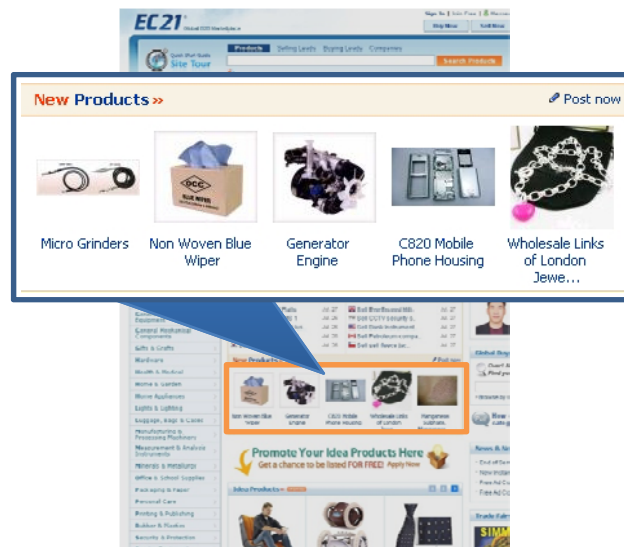


## TRADE OK

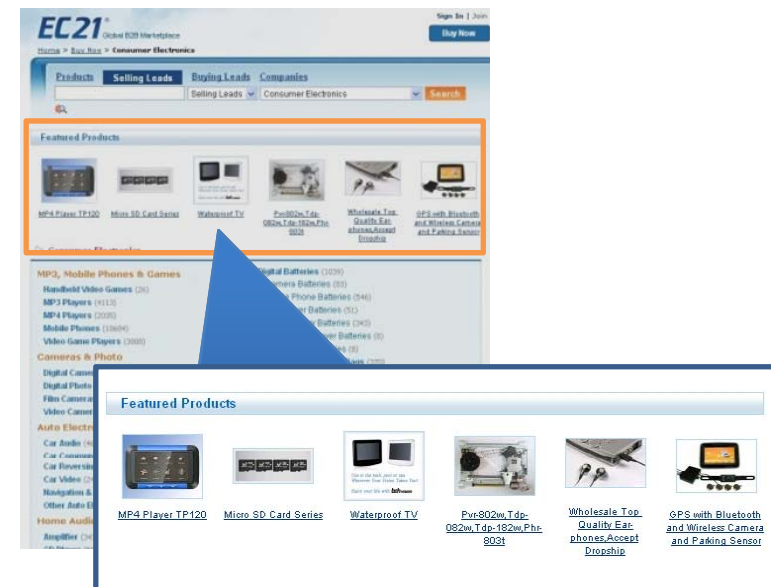
Membership Price **US\$ 495** / year

*Cost Effective Marketing Tool – Business Starter Kit*

► More Product Exposure Available with Trade OK Membership



Get listed in **“New Products”** section on main page every time you register!



Get a chance to be listed in **“Featured Products”** under Buy Now section.

## TRADE OK

Membership Price **US\$ 495** / year

Cost Effective Marketing Tool – Business Starter Kit

Key  
Feature #2

### Access Global Buyer Search

Get exclusive access to over 1 million Global Buyers database including buyer contact information and business fields. Search the global buyers by keywords or business categories and send your individual or group inquiries up to 200 per month.

#### ► Exclusive Access to Global Buyer Database



Search for buyers  
by keywords or categories in over  
**1 Million Global Buyer DB**

#### ► Send Individual or Group Inquiries to Buyers



**300** / month

Send up to 300 individual and/or group inquiries per month.

## TRADE OK

Membership Price **US\$ 495** / year

*Cost Effective Marketing Tool – Business Starter Kit*

Key  
Feature #3

### Build Buyers' Trust Faster

Build buyer confidence with a verified company profile. All Trade OK members get **TradeVerify**, authentication and verification service by third-party security service providers, for FREE (Valued at US\$ 150).

► Verified seals are appeared on the followings:



**Contact us**  
Hercules Industrial Co.,Ltd  
[China]

TradeVerify

**Address:**  
No.1-305 of WanTong Ros  
e Garden, YanDang W.R

Authenticated and Verified by **ACP**

Authenticated and Verified by **EC21**

Authenticated and Verified by **SINOTRUST**  
新华信

- Revolving LED Display**  
This is the first and the largest revolving indoor LED display board. The screen si...  
See All Items(1) from Daeryuk Technology Ltd. [Korea]
- LED Lamp -LumiDas-S-**  
LED Street Light Instruction For m...  
LumiDas-S developed unique heat ...  
See All Items(11) from FAWOO Technology [Korea]

**TRADE OK**

## TRADE OK

Membership Price **US\$ 495** / year

Cost Effective Marketing Tool – Business Starter Kit

Key Feature #4

### Premium Company Website

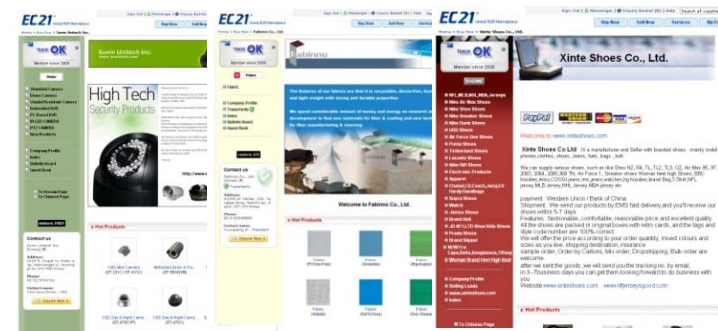
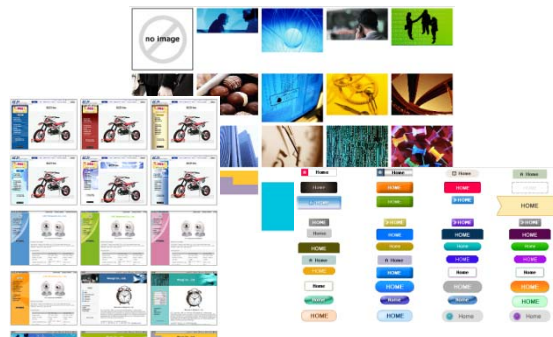
All Trade OK members may create a professional-looking company homepage within EC21.com with our Site Style Editor offering over 60 design templates.

► Customize with Site Style Editor

► Premium Company Website



Customize website templates, menu, button, background image and more with Site Style Editor



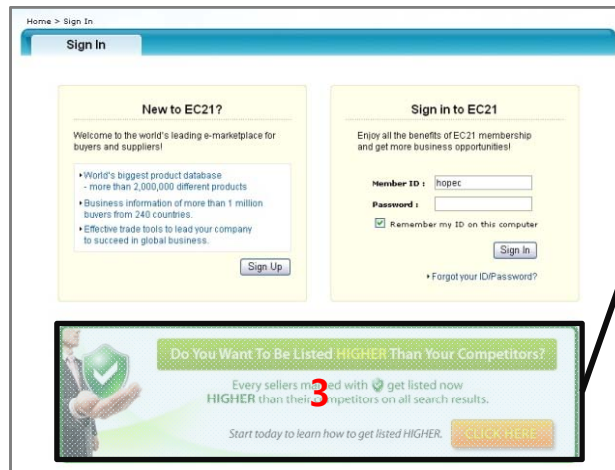


Main Top Banner	Size (Pixel)	Price	CPM
	470 x 67	\$980 / 2 weeks	\$ 2.7

This is prime real estate on EC21.com that can help you get maximum exposure for your brand.

Main Right Banner	Size (Pixel)	Price	CPM
	300 x 100	\$400 / 2 weeks	\$ 1.0

This is a banner spot located on the right margin of the main page. You are guaranteed captive eyes for your advertisement.



Log-in Page	Size (Pixel)	Price	CPM
	700 x 185	\$500 / 2 weeks	\$ 17.9

Your brand message is the last thing in the viewers mind. This Bottom banner is seen on the log-in page. Boost up your brand exposure for members logging in.